



January 15, 2014

Dear Echo360 Customer:

As you may know, your EchoSystem solution employs a software component, Wowza Media Server®, developed and licensed by Wowza® Media Systems, LLC, to provide certain on-demand and live streaming capabilities. Over the past several years, Echo360 has passed through a perpetual Wowza Media Server software license as an integrated component of the EchoSystem product. Echo360 has also provided installation, configuration, and first-line technical support for Wowza-related products over the term of your EchoSystem contract with Echo360. As of December 10, 2013, the agreement between Echo360 and Wowza related to Wowza Media Server software expired.

We wanted to make you aware of this change and provide you with the following summary regarding your current Wowza Media Server software license:

1. If you purchased a Wowza Media Server Perpetual Edition software license from Echo360, this perpetual license will survive the termination of the Echo360 agreement with Wowza.
2. Echo360 will continue to support all customers with EchoSystem/Wowza configuration issues per your existing capabilities and agreement with Echo360. If you choose to migrate to the most current version of Wowza Media Server, you will secure that license directly from Wowza, who will provide updates and upgrades to your existing Wowza Media Server licenses for free through September 30, 2015. Wowza will provide information about updates and upgrades directly to you in the next ninety days. Contact sales@wowza.com if you have an immediate need.
3. Future releases of EchoSystem will be designed to work with your current version of Wowza.
4. If you require a new Wowza Media Server developer license, or need to replace a Wowza Media Server developer license that expires, please visit www.wowza.com/media-server/developers/license.

If you have any questions about this or other matters please contact your Echo360 support representative by submitting a case at <http://echo360.com/support-request>, or Kim Seiger, Echo360 Director of Sales Operations, at kseiger@echo360.com. If you have Wowza-specific questions please contact Wowza via sales@wowza.com.

Thank you for the chance to serve you.

Sincerely,

A handwritten signature in black ink, appearing to read "Anthony Abate".

Anthony Abate
Chief Operating Officer
Echo360, Inc.